

डा. अमिता प्रसाद
अपर सचिव
Dr. AMITA PRASAD, IAS
Additional Secretary



भारत सरकार
पर्यावरण, वन एवं जलवायु परिवर्तन मंत्रालय
नई दिल्ली - 110003
GOVERNMENT OF INDIA
MINISTRY OF ENVIRONMENT, FOREST &
CLIMATE CHANGE
NEW DELHI-110003
July 20, 2016

D.O. No. 8-6/2016-EE

Dear

This is with reference to this ministry's letter of even number dated 6.6.2016 (copy enclosed for ready reference) wherein the State Nodal Agency for Eco-clubs in your state was communicated the decision of Government of India to implement Swachhta Pakhwada for the fortnight 1-15 August 2016:

It may be mentioned that on the occasion of International Youth Day on 12th August, for the fortnight 1-15 August 2016, Government of India has selected the theme as "All NSS, NCC, Eco-clubs" and the suggested activities during this fortnight are :

- Youth volunteers sensitize citizens and slum dwellers about safe sanitary practices and DSWM" and
- Youth groups take mass pledges on mygov.in and undertake cleaning drives in various locations in the cities and upload pictures on swachhbharat.mygov.in

This was also discussed during the meeting taken by Secretary (EF&CC) to review the activities of Ecoclubs under the National Green Corps programme of the Ministry on 21.6.2016. Detailed action plan in this regard is still awaited from the State Nodal Agency. It is requested that all the Ecoclubs in your state may be advised to undertake the above activities during fortnight 1-15 August 2016 on mass scale.

A daily update of the activities undertaken by the Ecoclubs may be emailed at nationalgreencorps@gmail.com and l.kapur@nic.in. Once the activities are over, a consolidated report with photographs in the enclosed format may kindly be sent to MoEF&CC by 16th August, 2016. It may also be mentioned that instructions issued from State Nodal Agencies to Ecoclubs may also be copied to us through email.

With regards,

Yours sincerely,

(Amita Prasad)